#feedstorymedia

Industrial Magazines
Web Portal
Live Coverage & interview
Podcasts

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MEDIA KIT

EngineeringCore Newswire
Futuristic Insights for the Industrial World.

SPINEX CORESTORY
Powering Every Rotation

FEEDSTORY MEDIA





ENGINEERINGCORE NEWSWIRE is India's premier industrial magazine dedicated to the engineering and allied industries. Published by Feed Story Media LLP, it is renowned for consistently delivering high-quality, credible, and insightful content to the manufacturing sector.

Introducing **"SPINEX CORESTORY"**, a bi-monthly magazine dedicated to the bearings and engineering industries. Published by Feed Story Media LLP, it delivers reliable insights, market trends, technologies, and innovations that shape the future of the industry.

MAGAZINE FOCUS ENGINEERINGCORE NEWSWIRE

Power & Energy | Machine Tools | Automation & Robotics | Chemical & Process Instrumentation & Control | Gears & Motors | Pumps & Valves | Construction & Material Handling | Hydraulics & Pneumatics | Bearings Industry | Security & Surveillance | Industrial Cleaning | Metal & Foundry Industry | Industrial Safety & Compliance

MAGAZINE FOCUS SPINEX CORESTORY

Bearings | Automotive | Auto Component & Automobile | Aerospace | Railways Electric Motors | Industrial Aftermatch | Maintenance | Tools Accessories | Packaging | Construction & Material Handling | Paper | Paints Oil & Gas | Glass | Rubber | Sugar | Beverage & Distiller



BHARAT SHAH

FOUNDER & CEO

With 50 years of dedication, wisdom, and resilience, Bharat Shah is a true icon of India's industrial growth. Beginning his journey in the early 1970s, he has witnessed and contributed to decades of change in the manufacturing and engineering sectors. Known for his trust, discipline, and quiet leadership, he remains an active guide and mentor—even today—supporting the next generation, including his son Bhavin Shah. A living legacy, Bharat Shah continues to inspire with his humility, vision, and values that remain the foundation of enduring progress.



BHAVIN SHAH

PUBLISHER & CHIEF EDITOR

Bhavin Shah, founder of Feed Story Media LLP, brings over 20 years of expertise in print, digital, and event media, establishing himself as a key figure in India's industrial media landscape. A sharp media strategist and industrial storyteller, he's committed to delivering value-driven content across the manufacturing and engineering sectors. As the visionary behind EngineeringCore Newswire, a bi-monthly industrial magazine, Bhavin also pioneers video interviews, trade show coverage, and industrial podcasts—redefining how B2B content is created and consumed.



HIREN SHAH

VICE PRESIDENT SALES & MARKETING

Hiren Shah, Vice President – Sales & Marketing, brings extensive experience in the publishing industry with a proven track record in driving growth and building strong market presence. He excels in branding, advertising, digital marketing, business development, and strategic consulting. Known for his leadership and team management skills, Hiren has consistently delivered results through innovative sales and marketing strategies. His deep understanding of market dynamics and client needs makes him a key force in expanding business opportunities and strengthening brand value across platforms.

USP

360° Marketing Solutions powered by a strategic blend of Video, Print, Digital, and Pr—designed to deliver measurable ROI through targeted lead generation from key decision-makers and industry influencers.

Our publications and digital portals provide up-to-date industry insights along with key decision-maker information, serving as a valuable resource and added advantage for our customers.

In a short period, the company has grown with premium brand publications and portals.

It offers a highly adaptable approach, tailored and refined to suit the unique needs of every industry niche.

The highly qualified, well-trained, and experienced team has consistently driven remarkable growth year after year through its diversified and strategic approach.

INDUSTRY WISE CIRCULATION

AUTOMOTIVE



- OEM's
- Electric Vehicles
- Two-Wheelers & Three-Wheelers
- Commercial Vehicles
- Automotive Aftermarket

AEROSPACE



- Engine Main Shaft
- Transmission
- Landing Gear
- Flight Control System

INDUSTRIES



- Pumps
- Paper Mills
- Chemical
- Construction
- Electric Motor
- Conveyor Belt
- Power Plants
- Oil & Gas
- Steel
- Textile & Handloom
- Lubricant
- Industrial Aftermarket

AUTOMOTIVE

- Loco
- Wagon Wheel
- Traction Motor
- Suspension
- Freight Carriers



- Government Departments
- Educational & Training Institutions

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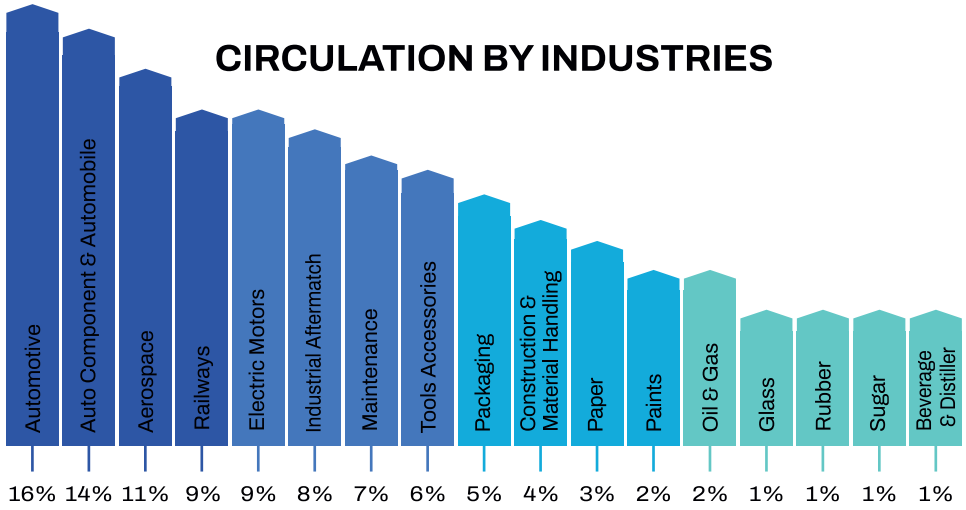
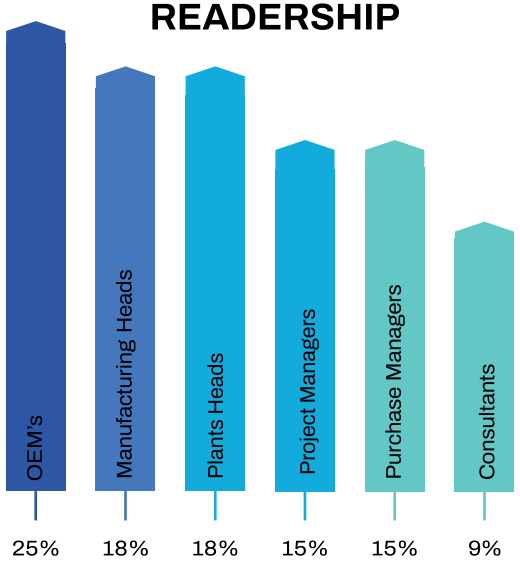
CIRCULATION BY INDUSTRIES



READERSHIP



PRINT FACTS

1,000+
Happy Clients

60,000
Print Copies

20,000
Print Subscribers

1,20,000
Readership

GEOGRAPHICAL REACH



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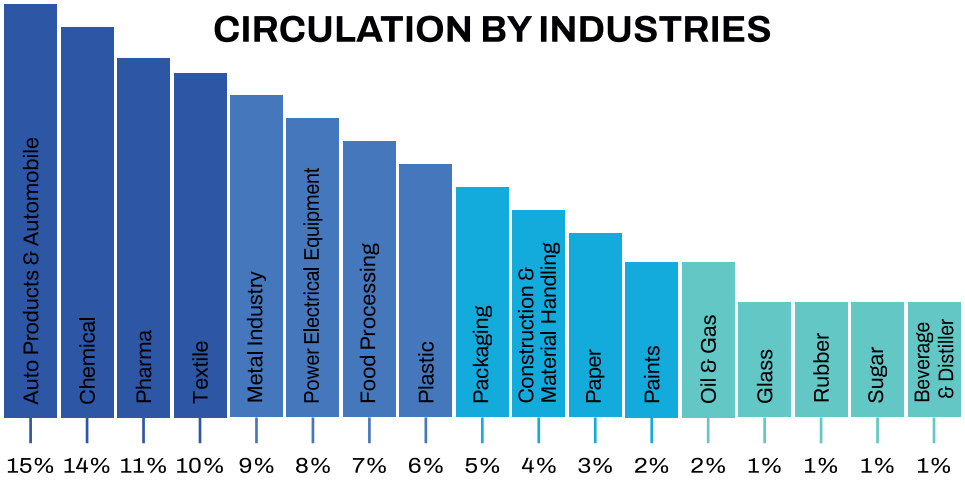
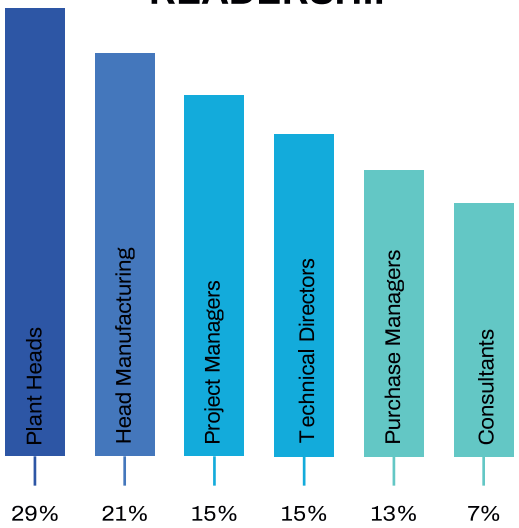
Futuristic Insights for the Industrial World.

CIRCULATION BY INDUSTRIES



READERSHIP



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1,000+
Happy Clients

60,000
Print Copies

20,000
Print Subscribers

1,20,000
Readership

GEOGRAPHICAL REACH



PRINT RATES

Page Advertisement Rates

Ad Size	(width)	(height)
Double Spread Ad Size / Gatefold Size:		
Bleed	43.18 CM	27.94 CM
Print Area	43.18 CM	27.94 CM
Text Area	19.59 CM	25.94 CM
1,20,000		

PREMIUM POSITIONS	
Front Gatefold	Back Page
1,50,000	**80,000**
Inside Front Cover	Inside Back Cover
80,000	**80,000**

Ad Size	(width)	(height)
Full Page		
Bleed	21.59 CM	27.94 CM
Print Area	21.59 CM	27.94 CM
Text Area	19.59 CM	25.94 CM
Non Bleed	19.1 CM	25.4 CM
Bleed	5 mm	
60,000		

SUBSCRIBE NOW



SPINEX CORESTORY and ENGINEERINGCORE NEWSWIRE together deliver a powerful 360° perspective on the bearings, engineering, and allied industries. Each edition is thoughtfully curated with in-depth articles, industry trends, technical insights, product innovations and launches, expert interviews, and key project developments. Serving as trusted knowledge hubs, these publications empower Project Managers, Purchase Heads, Technical Directors, and Chief Engineers to make informed decisions and achieve operational excellence. As one-stop destinations for industrial intelligence, they support the seamless integration of advanced and emerging technologies into modern engineering systems and infrastructure.

INDUSTRIES COVERD

Power & Energy | Machine Tools | Automation & Robotics | Chemical & Proces Instrumentation & Control | Gears & Motors | Pumps & Valves | Construction & Material Handling | Hydraulics & Pneumatics | Bearings Industry | Security & Surveillance | Industrial Cleaning | Metal & Foundry Industry | Industrial Safety & Compliance

Bearings | Automotive | Auto Component & Automobile | Aerospace | Railways Electric Motors | Industrial Aftermatch | Maintenance | Tools Accessories | Packaging | Construction & Material Handling | Paper | Paints Oil & Gas | Glass | Rubber | Sugar | Beverage & Distiller

PRINT MAGAZINE SUBSCRIPTION RATES

YEARS	ISSUES	AMOUNT
ONE YEARS	6 ISSUES	INR RS. 3000/-
TWO YEARS	12 ISSUES	INR RS. 6000/-
THREE YEARS	18 ISSUES	INR RS. 9000/-

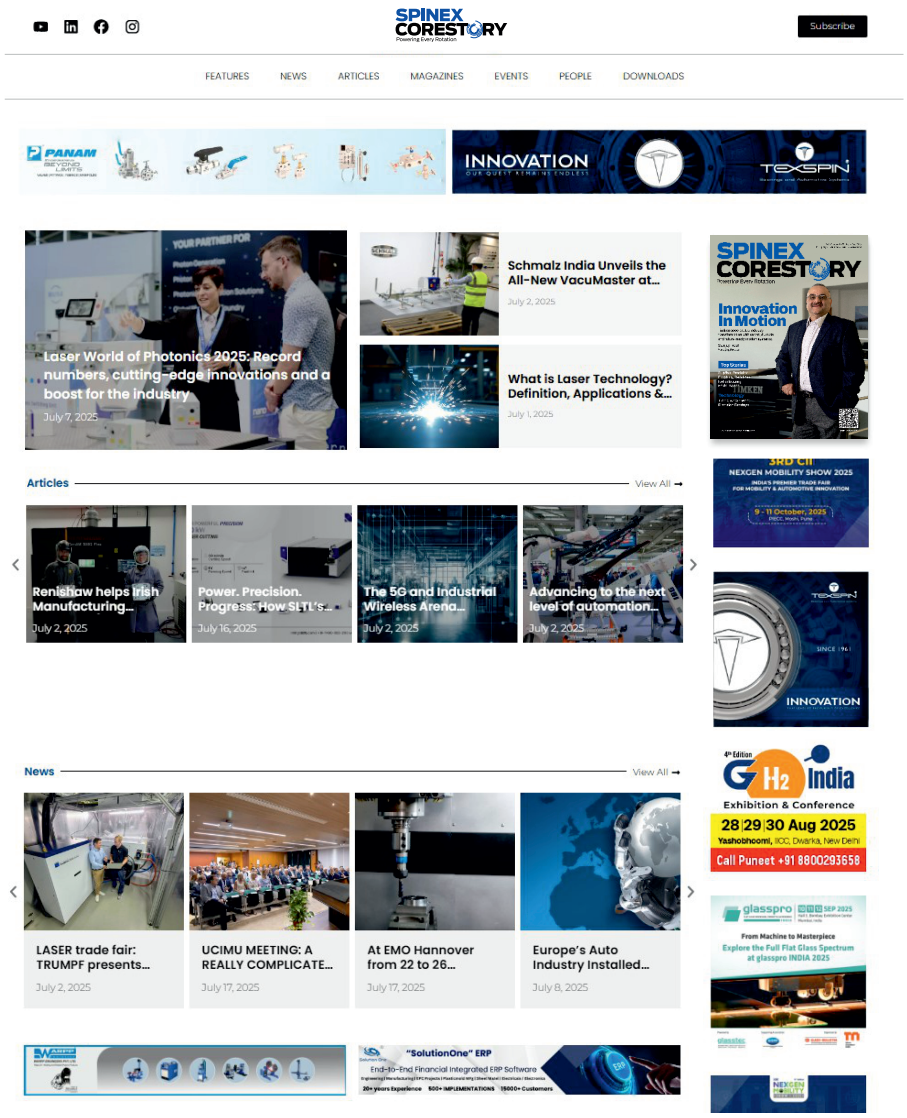
DIGITAL MAGAZINE SUBSCRIPTION RATES

YEARS	ISSUES	AMOUNT
ONE YEARS	6 ISSUES	INR RS. 500/-
TWO YEARS	12 ISSUES	INR RS. 1000/-
THREE YEARS	18 ISSUES	INR RS. 1500/-

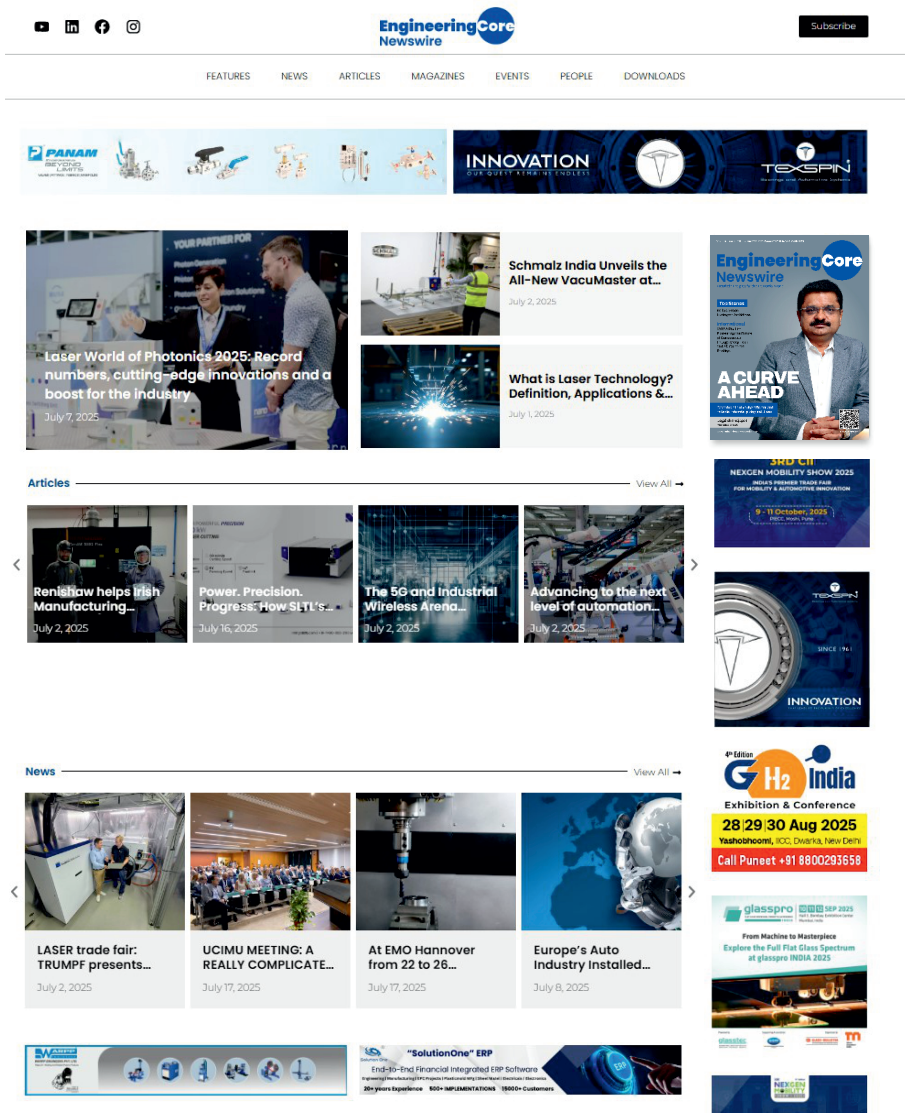
ONLINE RATES

Banner Advertisement Rates

Banner Name	Position	Size	Rate / month
Home Page			
Leader Board	Header of the website	728 X 90	35,000
Topic Banner	Below every category on home page	600 X 90	25,000
Floating Banner	Floating on page	728 X 90	20,000
Inside Pages			
Content Banner	Below every article	600 X 90	10,000
Sky scraper	Inside category page	300 X 250	15,000



www.spinexcorestorymedia.com is the dedicated digital platform of **SPINEXCORESTORY** magazine, designed to keep manufacturing professionals informed with real-time updates on the latest trends, innovations, and developments in the Bearings Industry.



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DIGITAL FACTS

Total Monthly Engagement

3,30,000 Monthly Page Views	307 Followers
42,000 Monthly Unique Visitors	1368 Followers
3 Mins. Average Time Spent Per Visit	560 Subscribers

WE ARE ONLINE

Target Audience / Visitors:

Plant Heads | Operations Heads | Manufacturing Consultants | Technical Directors | Project Managers | Purchase Managers | General Managers | Vice Presidents | Presidents

Our Online Advertising Offerings Include:

Display Banners on Website Targeted Email Marketing with Customized Mailers Banner Advertisements in Monthly Newsletters

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DIGITAL FACTS

Total Monthly Engagement

3,30,000 Monthly Page Views	290 Followers
42,000 Monthly Unique Visitors	950 Followers
3 Mins. Average Time Spent Per Visit	377 Subscribers

WE ARE ONLINE

Target Audience / Visitors:

Plant Heads | Operations Heads | Manufacturing Consultants | Technical Directors | Project Managers | Purchase Managers | General Managers | Vice Presidents | Presidents

Our Online Advertising Offerings Include:

Display Banners on Website Targeted Email Marketing with Customized Mailers Banner Advertisements in Monthly Newsletters

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Podcast



HOST

Bhavin Shah
Founder & CEO



BOOK YOUR SLOT NOW

REEL | PODCAST | INTERVIEW

Enhance your brand visibility with our specialized digital publications through impactful podcasts and interviews. We deliver insightful content across bearings, engineering, automation, automotive, aerospace, railways, power, metals, chemicals, oil & gas, manufacturing, maintenance, material handling, packaging, and allied industries connecting your brand with decision-makers through high-quality, industry-focused digital platforms.

Our expertise lies in **publishing interviews on the same day during exhibitions, ensuring maximum digital coverage and brand awareness** for your business. Partner with us to amplify your reach and impact in the industry!

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